

Course Hero Education Summit

Event Overview | July 27, 2018

What is the purpose of the Summit?

The Course Hero Education Summit seeks to **advance innovation in education** and **celebrate excellence in teaching** by bringing together a highly curated community of post-secondary educators striving to create a world where every student graduates confident and prepared.

The theme of this year's Summit is "*Lessons in Teaching*." Through lightning talks, panel discussions, and keynote speakers, educators will be able to network with one another and share innovative lessons, tools, and solutions they can apply in their own classrooms and academic communities.

Who is attending the Summit?

The Summit is an invite-only event for a multi-disciplinary community of educators sourced from universities and colleges around the country. Select Course Hero board members, investors, and staff, as well as the [Course Hero-Woodrow Wilson Educator Fellows](#), will also attend the event.



Sir Ken Robinson, an internationally recognized authority in creativity and innovation in education, will provide the Summit's closing keynote address. For 12 years, Sir Ken was Professor of Arts Education at the University of Warwick in the UK and is now Professor Emeritus. He was named as one of Time/Fortune/CNN's 'Principal Voices' and is the most watched speaker in TED conference history. His 2006 TED talk "Do Schools Kill Creativity" has been viewed over 50 million times by 350 million people in 160 countries. His book *The Element: How Finding Your Passion Changes Everything* is a New York Times bestseller. It has been translated into 23 languages and sold over one million copies worldwide. His latest book, *Creative Schools: The Grassroots Revolution That's Transforming Education* tackles the critical issue of how to transform the world's troubled educational systems.



Dr. Robert Reich, one of the world's leading thinkers about work and the economy, will provide the Summit's opening keynote address. Now Chancellor's Professor of Public Policy at UC Berkeley, Reich served under three national administrations and was recently named one of the nation's top 10 thought leaders by The Wall Street Journal. Reich leverages innovative teaching methods to reach, engage, and educate an exceptionally large audience of learners. Through his popular Facebook page and founding of Inequality Media, Reich makes discussions, videos, live interviews, lectures, and long-form videos publically available. These videos have been watched by 50+ million people and allow Reich to extend the impact of his teaching far beyond those that attend his classes.



Dr. Cynthia Teniente-Matson President of Texas A&M San Antonio and former CFO of CSU Fresno, **Dr. Arthur Levine** President of The Woodrow Wilson Foundation and former President of Teachers College, Columbia University, and **Dr. Gaye Theresa Johnson** recipient of the 2013 Freedom Now! Award and an expert in race and racism, cultural history, spatial politics, and political economy will participate in a panel discussion aimed at highlighting how higher education

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innovation taking place at the classroom, departmental, and institutional levels seeks to impact students, educators, and academia across the landscape of education.

What workshops will be hosted for educators?



Margarita Quihuis, a behavior designer and researcher at the Stanford Persuasive Technology Lab and co-director of the Peace Innovation Lab at Stanford University, will lead a hands-on workshop focused on leveraging cutting edge research on innovation, game design thinking, and persuasive technology to enhance the ways in which educators design curriculum, engage students, and manage the learning experience. Margarita will also utilize behavior science research to teach models and methods in behavior design so educators can think clearly and systematically about how behavior works, how they can approach

behavior change, and how they can use behavior design within and beyond their classroom. In addition to being named 'One of The 100 Most Influential Latinos in Silicon Valley' and receiving the Maestro Award by Latino Leaders Magazine, Margarita is a recognized thought leader in innovation, emergent social behavior, and technology, and has been part of Deloitte's On Social Roundtable and Aspen Institute's Dialogue on Open Innovation and Dialogue on Diplomacy and Technology.



Dr. Chris Emdin, a New York Times bestselling author and Director of Science Education in the Department of Mathematics, Science, and Technology at Teachers College, Columbia University, will lead an interactive workshop focused on replacing outdated approaches to teaching and learning in schools. Chris's workshop will build off his popular TED talk "Teach Teachers How To Create Magic" and will provide educators with innovative tools, methods, and techniques they can use to more effectively engage those in their classroom. His workshop will also allow space for educators to share and discuss questions and challenges connected to

their personal teaching experiences, and will empower educators to engage with and learn from one another in a dynamic setting. Chris also serves as the Associate Director of the Institute For Urban and Minority Education at Teachers College, Columbia University and was named STEM Access Champion of Change by the White House.

Where will the Summit take place?

The event will take place in the California Bay Area. The morning portion of the Summit will take place at the [Course Hero Headquarters](#) in Redwood City, CA. The evening portion will take place at the [Pullman San Francisco Bay Hotel](#) in Redwood City, CA. Transportation will be provided.

When will the Summit take place?

The event is scheduled to take place on Friday July 27, 2018.

Is there a website for the Summit?

Yes, the Summit website can be found at <https://educators.coursehero.com/edusummit2018>

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[What is the Summit schedule?](#)

Day Portion (at the [Course Hero Headquarters](#))

<u>Time</u>	<u>Event</u>
7:30 AM - 8:00 AM	Transportation from Pullman Hotel to Course Hero Offices
8:00 AM - 8:30 AM	Catered Breakfast and Educator Networking
8:30 AM - 8:50 AM	Opening Address - Andrew Grauer, Course Hero Co-Founder and CEO
9:00 AM - 10:15 AM	Workshop by Dr. Chris Emdin , Columbia University
10:30 AM - 11:15 AM	Flipped Classroom and Video Integration Strategies by John Boyer, Virginia Tech and Tyler DeWitt, Digital Content Author
10:30 AM - 11:15 AM	Artificial Intelligence in Education
11:30 AM - 12:45 PM	Catered Lunch and Educator Networking
11:30 AM - 12:45 PM	Active Learning Lunch Discussions
11:30 AM - 12:45 PM	Optional Yoga Session
1:00 PM - 2:15 PM	Workshop by Margarita Quihuis , Stanford University
2:30 PM - 3:00 PM	Geography of Wine Micro-Lecture by John Boyer, Virginia Tech
3:00 PM - 4:00 PM	Stories from the Classroom, Dr. Maria Trujillo, Georgetown University
4 PM - 4:30 PM	Transportation from Course Hero Offices to Pullman Hotel

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Night Portion (at the [Pullman San Francisco Bay Hotel](#))

<u>Time</u>	<u>Event</u>
4:30 PM - 5:45 PM	Educator Networking <ul style="list-style-type: none">• Heavy Hors d'oeuvres and Cocktail Service Provided• Meet and Greet with Dr. Robert Reich
6:00 PM - 6:15 PM	Opening Address - Andrew Grauer, CEO, Course Hero
6:15 PM - 7:00 PM	Opening Keynote - Dr. Robert Reich
7:00 PM - 7:30 PM	Panel Discussion - Dr. Arthur Levine , Dr. Cynthia Teniente-Matson , Dr. Gaye Johnson
7:30 PM - 8:00 PM	Break - Hors d'oeuvres and Cocktail Service Provided
8:00 PM - 8:45 PM	Closing Keynote - Sir Ken Robinson
8:45 PM - 9:00 PM	Closing Remarks - Tara Graham, Director of Educator Community
9:00 PM - 10:00 PM	Educator Cocktail Party <ul style="list-style-type: none">• Desserts and Cocktail Service Provided• Book Signing by Sir Ken Robinson<ul style="list-style-type: none">◦ A free copy of <i>Creative Schools</i> will be provided to the first 150 attendees